



## Events

# BUG 38 Director's Cut

### **BUG title sequence**

Director: Miland Suman  
Original Illustration: Paul Greeno

### **Bloc Party – Ratchet**

Director: Cyriak  
Record Company: [PIAS]  
UK 2013

### **Willow – Remedy**

Director: Filip Sterckx  
Production Company: Czar Films  
Record Company: Universal Belgium  
Belgium 2013

### **Pixies – Bagboy**

Director: Lamar + Nik  
US 2013

### **Caged Animals – Cindy + Me**

Director: Carlos Lopez Estrada  
Production Company:  
Doomsday Entertainment  
Record Company: Lucky Number Music  
US 2013

### **Satellites – Wasteland**

Director: M-I-E  
Production Company: M-I-E  
UK 2013

### **Joe Goddard ft Mara Carlyle – She Burns**

Director: Soandsau  
Production Company: Passion Pictures  
Record Company: Greco-Roman Records  
France/UK 2013

### **Professor Kliq – Plastic and Flashing Lights**

Director: Victor Haegelin  
Production Company: Partizan  
Record Company: via Creative Commons  
France 2013

### **Travis – Moving**

Director: Wriggles and Robins  
Production Company: Black Dog Films  
Record Company: Red Telephone Box  
UK 2013

### **Foals – Bad Habit**

Director: Nabil  
Production Company: A+  
Record Company: Warner Bros  
US/UK 2013

### **Breach – Jack**

Director: The Sacred Egg  
Production Company: Riff Raff Films  
Record Company: Atlantic Records  
UK 2013

### **Thee Oh Sees – Lupine Dominus**

Director: John Strong  
Production Company: Forever Pictures  
Record Company: In The Red  
US 2012

### **London Grammar – Wasting My Young Years**

Director: BISON  
Production Company: A+  
Record Company: Ministry Of Sound  
UK 2013

### **Arctic Monkeys – Do I Wanna Know**

Director: David Wilson  
Production Company: Colonel Blimp  
Record Company: Domino  
UK 2013

### **Phoenix – Trying to Be Cool**

Director: CANADA  
Production Company: CANADA/Partizan  
Record Company: Glassnote  
Spain/France 2013

If you think it's hot outside, wait till you see what we have lined up in here. Welcome to this midsummer edition of BUG, the BFI's regular showcase of music video creativity. And as always BUG host Adam Buxton is ready to introduce a feast of audio-visual delights, with additional *bon mots* from the comments columns of YouTube. We have videos for well-known and completely unknown artists, by directors familiar to BUG, and a few debutantes. It's the usual BUG-style entertainment, in fact, for our 38th completely new show.

And we will start with the new video by one of BUG's favourite directors. And to BUG regulars Cyriak Harris hardly needs an introduction, with his unique 'brain-spill' animations leading to some unforgettably surreal comic shorts and music videos. However, until now Cyriak has never attempted a performance video with an indie band. A challenge too far? The After Effects magician-genius puts pay to that theory by deconstructing and then reconstructing a performance by Bloc Party in inimitable fashion to create the video for their new single *Ratchet*. And Cyriak actually used existing Bloc Party performance footage as the basis of his work (mainly from Nova Dando's video last year for *Octopus*). A brilliant example of music video recycling.

Another BUG favourite in the past year has been Filip Sterckx's brilliant 3D projection-mapping video for fellow Belgian band Willow's *Sweater* – an action adventure created with three projectors and a white-walled studio. Now Filip and Willow have taken the projection idea a step further for *Remedy*, adding sculptures, leading to some amazing transitions between scenes as singer Pieter-Jan Van Den Troost goes through the ups and downs of a relationship.

It's followed by a video that heralds the return of one of the greatest rock bands – the mighty Pixies. The lead-off song for their brand new album is called *Bagboy*, and a video for the track by young LA-based directing duo Lamar+Nik, is all about a spotty teenager with an extremely well-developed appetite for destruction. He sets upon a suburban home with smoke bombs, hammers and baseball bats, the effectiveness coming from the believability – although the teen hoodlum also has predilection for bathing in milk and cereal.

The utterly charming video for Caged Animals' *Cindy + Me*, directed by Carlos Lopez Estrada, starts with mainman Vin Vacchoine being experimented upon by an ominous sort of medical research team, comprised entirely of baboons. Real ones. Carlos claims he's known about this clan of Los Angeles-residing baboons for years – their owner trained his dog – and was waiting for the opportunity to use them, when finally he got this brief from Vin. And in the end, despite treating Vin exactly like a caged animal to start with, Carlos subverts all expectations...

London-based animation company M-I-E, led by Joe Marshall, has created a fine animated video for indie band Satellites' *Wasteland*, telling an allegorical tale about artificial intelligence and in-built obsolescence, as a prototype robot spawns a digital city around him, and a bigger stronger race of robots. Graphically it's bright, colourful and geometric – incorporating key cover art for the band's new album.

French directing duo (but based in London) Sophie Diess and Jean-Christophe Saurel – aka Soandsau – have directed a morbidly comic video for *She Burns* by Hot Chip's Joe Goddard and singer Mara Carlyle, who appears in the video, singing about regrettable recent events in the song and her reasons are soon very clear: she's lying on a table, being attended to by a man and woman – her embalmers. Shot in Peckham (and a labour of love for everyone concerned) the video is a follow-up to Soandsau's video last year for Mara's *I Blame You Not*.

Next comes a simple yet wonderful piece of wire and paper stop-motion animation for Professor Kliq's *Plastic and Flashing Lights* by hugely talented French animator Victor Haegelin. Victor approached Professor Kliq (who releases his own music under a Creative Commons licence) to use his track to



BUG thanks...  
Adam Buxton [www.adam-buxton.com](http://www.adam-buxton.com)

Hosted by: BFI Southbank  
Post-production by: Locomotion  
Print Creative by: Limited Edition  
Event Management by: Ballistic



Special thanks to our friends at  
Blink Productions / Saatchi & Saatchi /  
Sony



## SAATCHI & SAATCHI

BUG is curated by David Knight & Phil  
Tidy [david@bugvideos.co.uk](mailto:david@bugvideos.co.uk)  
[phil@bugvideos.co.uk](mailto:phil@bugvideos.co.uk)

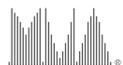
For general information about BUG,  
contact Louise Stevens  
[louise@bugvideos.co.uk](mailto:louise@bugvideos.co.uk)

THE BUG TEAM:  
Chris Blakeston, Stuart Brown,  
David Knight, Louise Stevens,  
Miland Suman, Phil Tidy

For regular updates, check out  
[www.bugmusicvideos.com](http://www.bugmusicvideos.com)  
[www.promonews.tv](http://www.promonews.tv)  
[www.twitter.com/BUGmusicvideos](https://twitter.com/BUGmusicvideos)  
[www.facebook.com/bugvideos](https://www.facebook.com/bugvideos)

Forthcoming events:  
BUG 39 – 19 & 20 September  
Tickets go on sale in early August

uk music  
video  
awards 13



Entries now open for the 2013 UK  
Music Video Awards.  
To find out more, go to  
[www.ukmva.com](http://www.ukmva.com)

create his film – which inspired the bedroom musician to completely reproduce the track for the film.

Travis's new album has already produced some cool videos – the latest for *Moving*, by London-based creatives and filmmakers Wiggles and Robins (that's Tom Wigglesworth and Matt Robinson), is genuinely innovative. Simple animated elements, created top London VFX facility Moving Picture Company (aka MPC), were then captured on camera in real time as the back-projected animations were made visible from the cold air breath by lead singer Fran Healy and his fellow band members. Not surprisingly, the video was shot a while ago, when it was a lot colder – but there's no post-production whatsoever.

We premiered BUG 38 last week with our customary special guest – Nabil Elderkin, one of the top directors working in music video right now. In the past year he has directed promos for James Blake, Antony & the Johnsons, The Weeknd, Frank Ocean – and two videos for Foals, the most recent being the video for *Bad Habit*, which is a good example of how Nabil combines live action and VFX for cinematic impact. Foals' lead singer Yannis Philippakis finds himself marooned in the desert, then following a dream girl who is always tantalisingly out of reach.

And then comes something very hairy. The video for dance act Breach's infectious *Jack* is by British directing team The Sacred Egg – that's Alex Mavor and Ed Kaye – and features scantily-clad disco kids who turn into hairy monsters, and lipsyncing singers who do the same – and then switch back and forth. The brilliant hairy costumes and headpieces are the work of stylist Hannah Glossop and facial hairpiece specialist Sarah Weatherburn.

We then delve into cinematic drama for San Francisco-based lo-fi noiseniks Thee Oh Sees by John Strong – a 22 year old New York-based director who has made two videos for the band that demonstrate a very promising narrative style. This one, for *Lupine Dominus*, is set in a suburban poledancing joint, where a potentially explosive situation develops between two customers.

Not for the first time tonight, the video for young British band London Grammar's *Wasting My Young Years* employs an experimental visual technique. Here, directing team BISON have figured out a new way to create the timeslice camera move pioneered by Michel Gondry in the late 90s, and popularized in the *Matrix* movies. Here they capture frozen moments with a strip of 35mm film and a series of pinhole cameras – all set up in a wheel-like rig and although decidedly rough around the edges, the effect is mesmerising.

We finish tonight's show with new videos by two of BUG's favourite directors. Firstly there's David Wilson video for Arctic Monkeys' *Do I Wanna Know*, which arrived last month as the first indication that the band had a new album coming out. It's also a minimalistic surprise as the soundwave animation focuses attention on Alex Turner's lyric-writing virtuosity before a burst of sexy comic book style animation takes over.

Finally, another of BUG's favourite directors, and former guests, are the formidably talented Barcelona-based team called CANADA. After a flurry of brilliant work in 2011, their music video output has tailed off as they focus on other areas of filmmaking (mostly ads), but they're back with a fantastic new video for Phoenix's *Trying to Be Cool*. It's ostensibly a 'live performance' by the band, but in the hands of the CANADA team it's more like a live art event, who've concocted a series of ever-cooler set-ups, shot by different camera crews, apparently in real time.

That's our show, hope you enjoy it. And we're back here at BFI Southbank in September.